

Brooklynites Can Spend and Still Save Despite The Rough Economy

All About Brooklyn Concierge introduces the Brooklyn Perks Savings Card, which allows Brooklynites to spend and save valuable dollars during these tough times.

Brooklyn, NY ([PRWEB](#)) February 24, 2009 -- All About Brooklyn Concierge announces the launch of its [Brooklyn Perks Savings Card](#), which gives Cardholders access to receive exclusive discounts and valuable savings at their favorite shopping and dining venues Brooklyn-wide.

During a time when consumers are holding onto every penny and business sales are slumping, the Brooklyn Perks Savings Card was created to encourage spending at local businesses, allow consumers to save while spending, and benefit the Brooklyn community as a whole. "I am excited to offer something that also benefits individuals and businesses outside the scope of my business," said All About Brooklyn Concierge's President Sharon Beason.

The Brooklyn Perks Savings Card, believed to be the first of its kind offered by a concierge company will also increase the added-value benefits clients receive from [All About Brooklyn Concierge](#). It will be available complimentary to new and existing clients and available for a nominal fee to everyone else. "I cannot wait to begin using my card because I patronize a lot of these places to begin with," stated Cardholder Melanie Deck.

Over 75 Brooklyn-wide establishments currently accept the Brooklyn Perks Savings Card, including restaurants, spas, fitness centers, clothing boutiques, eye ware stores, yoga centers, home décor stores and so many more. Ms. Beason anticipates an infinite amount of establishments to participate. "I think it's a great idea, because the last time I witnessed a real surge in shopping in Brooklyn was during the last transit strike. So many Brooklynites aren't aware of the great shops and restaurants in Brooklyn," said Sterling Place Gifts owner and participant, Elizabeth Crosswell.

Tazza Bakery in Brooklyn Heights offers a free hot espresso, coffee or tea with any \$10 in-store purchase, Redberi Boutique in Prospect Heights offers 10% off in-store purchases and Journey Home in DUMBO offers 10% off any furniture purchase. Other participants include Olea Mediterranean Restaurant in Fort Greene, D'Mai Urban Spa and Barrio Restaurant in Park Slope, CKO Boxing in Carroll Gardens, Flight 001 and Cobblestone Foods in Cobble Hill, The Green Spa in Sheepshead Bay, Object Tailor in Boerum Hill and Anavaa Kisasa Boutique in Williamsburg.

"I eat breakfast at Tazza at least twice a week, but now I will go more, especially if I can receive a free cup of coffee or espresso," said A. Reingold, an All About Brooklyn Concierge client and Cardholder.

More information and the Brooklyn Perks Savings Card are available on the All About Brooklyn Concierge website.

About All About Brooklyn Concierge:

All About Brooklyn Concierge is a full-service concierge company assisting extremely busy individuals with the demands of their hectic lifestyle. Its clients include business executives, business owners and bi-coastal

residents;and its five-star services are offered throughout New York City's five boroughs and beyond.

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